



100TH
ANNIVERSARY

2024 Product Brochure

Turkey's Fragrance Doyen from 1923 to Today...

Eyüp Sabri Tuncer opened its first store in Ankara in 1923 with the establishment of Turkish Republic. Eyüp Sabri Tuncer, which has existed since the beginning of Turkey's fragrance history, has created a tradition that has not changed from past to present; 'Turkey's first lemon cologne'.



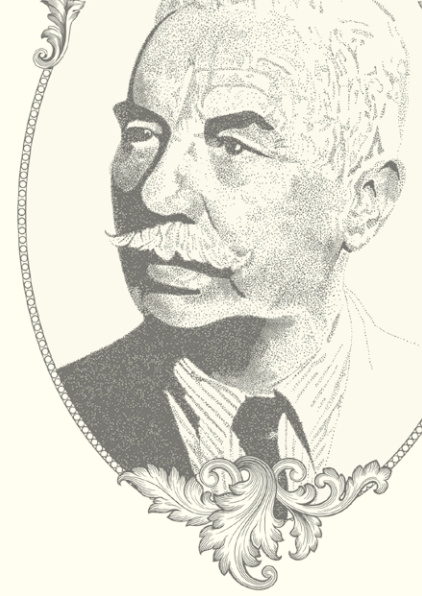
Firsts

Eyüp Sabri Tuncer has pioneered many firsts in the field of cosmetics in Turkey. He developed Turkey's first lemon cologne formula. It is the first brand in the cosmetics industry to have a vegan certificate and to use Braille on its packaging. He published Turkey's first odor documentary, "The Scent of the Republic".



Customer Satisfaction

Eyüp Sabri Tuncer has adopted customer satisfaction as the most important part of its corporate culture since the day it was founded. With its "Customer Orientation" principle and innovative vision based on continuous improvement, the Company develops an efficient business plan by considering the demands and expectations of its customers.



More than 700 Products

Eyüp Sabri Tuncer operates in Turkey and around the world with more than 700 product varieties. It offers innovative and benefit-oriented products to its target audience in different categories such as cologne, personal care, home care and baby care.



Colognes





COLOGNE

LIFE-AFFIRMING SCENTS!

Eyüp Sabri Tuncer Colognes add freshness, airiness, and hygiene to your day with more than 20 fragrance options in different sizes from 16 ml to 400 ml, with stylish packaging designs!



Colognes
to review read the
QR code.





COLOGNE SETS PERFECT GIFT ALTERNATIVES!

Get ready to discover the world of unique fragrances with mini cologne sets with spray form heads with different scents and designs that you will never leave your side. 5-piece 16 ML Cologne sets will be a perfect gift alternative for your loved ones.



Cologne sets
to review read the
QR code.





PERFUMED COLOGNE

LASTING AND NOTICEABLE SCENTS!

Perfumed Cologne Series combines perfection with visual excellence with its eye-catching glass bottle and packaging design. Different and unique oud fragrances will refresh you and make you feel its perfect and lasting scent anytime and anywhere.



Perfumed colognes
to review read the
QR code.



COLOGNE

MODERN PACKAGING, LASTING SCENTS!

Eyüp Sabri Tuncer Eau de Cologne series combines the quality of its content with visual quality, different fragrances, modern packaging design and eye-catching glass bottle.



Colognes
to review read the
QR code.





COLOGNE

A HISTORICAL JOURNEY WITH THE SCENTS OF ISTANBUL!

Get ready to take a historical journey from Topkapi Palace to Galata Tower, from Grand Bazaar to Blue Mosque with Eyüp Sabri Tuncer's Scents of Istanbul Eau de Cologne series inspired by the history of Istanbul!



Colognes
to review read the
QR code.






SHAVING COLOGNE

A FEELING OF FRESHNESS ON YOUR SKIN AFTER SHAVING!

Eyüp Sabri Tuncer Shaving Cologne with its enriched formula nourishes your skin after shaving and gives a feeling of cleanliness for a long time. It moisturizes your skin with aloe vera and chamomile extracts. It makes you noticeable with its permanent and pleasant smell.



Shaving colognes
to review read the
QR code.





REFRESHING TOWEL

FRESHNESS AND HYGIENE ARE ALWAYS WITH YOU!

From Classic Lemon to Bodrum Mandarin,
from Japanese Cherry Blossom to Ocean,
fragrant refreshing towels are with you
whenever you want to freshen up!



Cologne wipes
to review read the
QR code.



Personal Care





ODU PERFUME SERIES

LASTING SCENTS THAT WILL AWESOME!

Eyüp Sabri Tuncer Oud Perfume Collection, carefully designed in the niche perfume category, will amaze with its scents. Perfumes that combine their main characters under oud open the doors of a unique experience with 10 different scents.



Oud perfume series
to review read the
QR code.



HAIR CARE

SUPER HAIR IN 5 STEPS!

Your hair is super with Raspberry Hair Care Series! Your hair is shiny, voluminous and vibrant with Raspberry Vinegar & Super Hair Care Mask, Raspberry Super Shampoo, Raspberry Tonic, Raspberry Hair Care Spray and Raspberry Hair Care Oil!



Hair care products
to review read the
QR code.



BODY SCRUB

A PERFECT SKIN CARE EXPERIENCE!

It cleanses and smoothes dead skin without irritating your skin with the salt particles it contains. It moisturizes and nourishes your skin with natural oils.



Peeling series
to review read the
QR code.



PERSONAL CARE

FRESHNESS FROM NATURAL OILS!

Eyüp Sabri Tuncer Shampoo, Conditioner and Shower Gels help the hair and skin look fresh, vibrant and shiny by providing the moisture it needs with its 100% natural oils, paraben and gluten-free special formula.



Shower gels
to review read the
QR code.



LOTION & CREAM SKIN CARE WITH ENRICHED FORMULA!

Eyüp Sabri Tuncer Hand & Body Lotion and Hand & Body Cream Series, with their popular fragrances, meet the skin's moisture needs and refresh it with their moisturizing formula and natural ingredients.



Lotions and creams
to review read the
QR code.



HAND & BODY CREAM


THE PERFECT MOISTURIZER FOR ALL MEMBERS OF THE FAMILY!

Available in 50 ml and 250 ml alternatives, Eyüp Sabri Tuncer Natural Olive Oil Hand and Body Cream adapts to every skin type thanks to its paraben-free, nature-friendly formula, applies excellent care against external factors on your body, especially your hands, and is quickly absorbed by your skin.



Lotions and body
creams to review
read the QR code.





LIQUID SOAP

NATURAL OLIVE OIL LIQUID SOAP FAMILY!

The liquid soap family, which contains 100% natural olive oil
and offers different fragrance options, purifies, refreshes,
and renews the skin.



Liquid soaps
to review read the
QR code.



ODU SERIES

PERFECT PERSISTENCE WITH ODU'S MOST AUTHENTIC FRAGRANCES!

With its woody and authentic scents, Eyüp Sabri Tuncer Oud Series provides excellent permanence thanks to its unique fragrance notes! The Oud Series, consisting of Liquid Soap, Lotion and Cologne with different scents, provides unique care for your skin with the natural olive oil in its content, while at the same time giving freshness with different mystical scents.



Oud series
to review read the
QR code.



HAND & BODY LOTION

SOFT AND SMOOTH SKIN!

Eyüp Sabri Tuncer Natural Coconut, Sweet Almond and Goat Milk Hand & Body Lotions helps gain a soft, smooth and fresh skin thanks to rich content. It can be used on aall skin types throuhout of the day.



Lotions to
review read the
QR code.



FOAM SOAP

MORE FOAM LESS WATER WITH ITS SPECIAL FORMULA!

The foam soap family, which moisturizes, softens, and provides excellent care by preserving the natural balance of the skin, saves water with its instant foaming formula.



Foam soaps
to review Read the
QR code.



TOOTHPASTE

FEEL THE NATURE IN YOUR SMILE!

Eyüp Sabri Tuncer Toothpastes provide relief and freshness in daily oral care by strengthening teeth and gums with its natural formula. It helps teeth to regain their natural whiteness without damaging the tooth enamel. The natural toothpaste series is free of SLS, SLES, fluoride, paraben, titanium dioxide, gluten, *salt, sugar, and colorants.



*Only Natural Himalayan Salt toothpaste contains salt.

Toothpastes
to review Read the
QR code.



SKIN CARE

REFRESH YOUR SKIN WITH THE ROSE IN ITS MOST NATURAL FORM!

Rose water prepared with real Isparta rose water purifies, deeply cleanses, and refreshes the skin. It nourishes and moisturizes the skin with its natural vitamins A, C, D and E, fatty acids, and minerals. Protects and strengthens the skin with its rich antioxidant content.



Our rose water
products to review
read the QR code.





AQUA SERIES

REFRESHING FRESH SCENTS!

AQUA series Liquid Soap that you will feel its persistence for a long time, addictive with its refreshing scent, Hand and Body Lotion and Cologne, with its excellent formula, nourishes, refreshes, and renews your skin and makes it look brighter. Thanks to its special paraben-free, nature-friendly formula, it adapts to all skin types and can be used safely all day long.



Aqua series
to review read the
QR code



PERSONAL CARE

FEEL GOOD ALL DAY LONG WITH PERFUME JEWELS FRAGRANCES!

Refresh yourself with Perfume Jewels shower gels with 100% natural olive oil and unique scents, refresh yourself with body sprays with lasting scents, and moisturize your skin with hand and body creams!



Perfume Jewels
to view the series
read the QR code.





LOTION

LONG-LASTING MOISTURIZATION WITH NATURAL OILS!

Natural Machadamia, Argan, Avocado and Olive Oil Hand and Body Lotions provide effective, long-lasting moisturization without leaving a greasy feeling on your skin. The lotion family, which you can safely use after the sun with the extra moisturizers in its content, gives a feeling of coolness and freshness to your dry and damaged skin; it ensures that the tan on your skin stays on for a long time.



To review the
Lotions Read the
QR code.





SOLID SOAP

EFFECTIVE CLEANING THAT COMES FROM NATURALNESS!

EST 1923 Solid Soap series contains natural olive oil,
donkey milk and goat milk!

Provides effective cleansing by maintaining the natural
balance of the skin. Can be used safely on all skin types.



Solid soaps
to review read the
QR code





PERSONAL CARE SETS FOR THOSE WHO TAKE CARE OF THEMSELVES!

EST 1923 Personal Care Sets are indispensable for those who take care of themselves and their loved ones! With

Personal Care Sets consisting of Liquid Soap, Reed Diffuser, Eau de Cologne and Hand and Body Lotion, you can create a good gift option for your loved ones or give yourself a perfect gift.



Personal care sets
to review read the
QR code.



Baby Care





BABY CARE

NATURAL INGREDIENTS, HAPPY BABIES!

Eyüp Sabri Tuncer Natural Olive Oil Baby Shampoo, Lotion, Oil and Baby Cologne are specially produced for the sensitive skin and hair of babies. Dermatologically tested. Free of parabens, alcohol, dyes, allergens, gluten, SLS and SLES.



Baby Care products
to review read the
QR code



BABY LAUNDRY LIQUID

MOM-APPROVED SAFE CLEANING FOR YOUR BABY!

Baby Laundry Liquid with Natural Olive Oil Soap offers a safe cleaning thanks to its special formula. Thanks to its hypoallergenic formula, it is free of parabens, SLS, SLES, phosphates, phthalates, bleach, silicone, gluten, dyes and alcohol that can cause irritation on babies' sensitive skin.



Baby Laundry Liquid
to review Read the
QR code.



Home Care



ROOM SPRAY

SPRING FRESHNESS IN HOMES WITH NEW GENERATION OF AIR FRESHENERS!

It provides effective freshness in every area you apply
with its carefully selected different fragrances.



Secret Garden
products to review
read the QR code.



REED DIFFUSERS WARMING AIR FRESHENERS!

From the lavender fields of Alaçatı to the tangerine gardens of Bodrum, it's time to relieve the stress of the day in your living spaces with beautiful and refreshing reed diffusers...



Air Fresheners
to review read the
QR code.



SURFACE CLEANER

THE PERFECT SOLUTION FOR SURFACE CLEANING!

Eyüp Sabri Tuncer Quick & Clean surface cleaners, specially produced for kitchens and bathrooms, provide deep hygiene on all wipeable surfaces. Thanks to its active ingredients and vinegar, it easily cleans stains on surfaces, provides long-lasting freshness and adds shine to surfaces.



Quick & Clean products
to review read the
QR code.



KITCHEN SOAP

WELL-GROOMED HANDS IN THE KITCHEN, CLEAN DISHES!

Groomed Hands Kitchen Soap cleans easy hand-washable dishes thanks to its specially developed formula. It makes hands and dishes smell good with the refreshing effect of lemon, orange, grapefruit, strawberry, and cherry.



Grapefruit and Lemon-Flavored Kitchen Soaps have been developed with a powerful formula that puts an end to unwanted odors on dishes thanks to its TMF Technology.

Kitchen soaps
to review Read the
QR code.



LAUNDRY WASHING LIQUID

NATURAL AND PERFECT CLEANING FOR YOUR LAUNDRY!

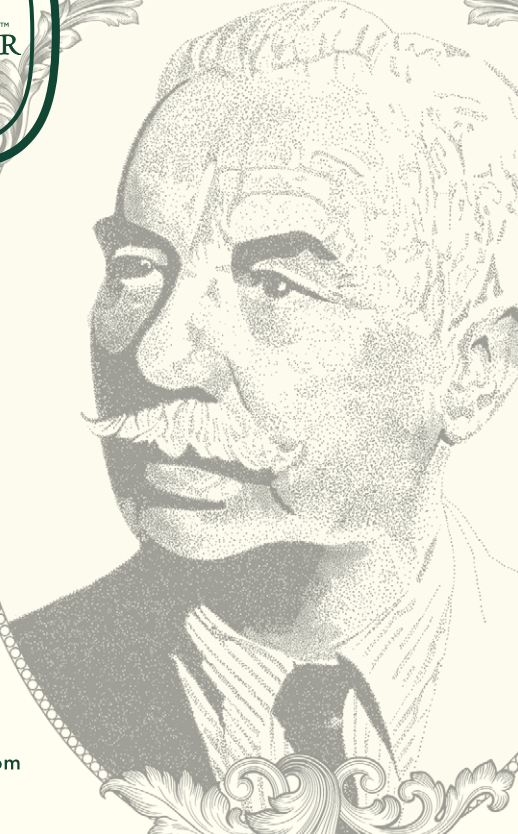
Thanks to its special and powerful formula containing olive oil soap, it purifies your laundry from dirt and stains. With its liquid formula, whose washing performance has been proven through clinical tests conducted in accredited laboratories, it dissolves easily in water and leaves no residue on your clothes after rinsing. Thanks to its special formula, it helps maintain the permanence of colors while preserving the brightness of your laundry. It does not require you to use additional softener.



Laundry washing liquids
to review Read the QR
code.



EYÜP
SABRİ
TUNCER
1923



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